

# Memorandum

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**To: All Authorized Utah WIC Vendors**

**From: JoDell Geilmann-Parke, Utah WIC Vendor Manager**

**Date: 14 March 2023**

**RE: Utah WIC Intent to Change Technology Platforms– Memo 2023-02**

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Dear Utah WIC Vendor,

In response to national efforts to modernize the WIC program and make it increasingly accessible to participants, Utah WIC is beginning the conversion process *from offline* SmartCard WIC *to online* eWIC operations. It is the intent of the program to achieve statewide rollout of the online platform within the first half of 2024.

Minimal impact is anticipated with the change in technology as MOST Utah WIC vendors already support online systems in other states. Stores with integrated point of sale systems who do not operate in online states, should begin working with their technology support teams to prepare for the conversion. Utah WIC will provide online devices to small stores requiring single function units to process WIC transactions.

A couple of key components:

1. Utah WIC has not yet contracted with a host processor for the platform conversion.
2. New online eWIC cards will be distributed to WIC clients to eliminate confusion.
3. The most current national technical guidelines can be found here:

<https://fns-prod.azureedge.us/sites/default/files/wic/WICEBTEchnicalImplementationGuide2018.pdf>

Utah WIC is committed to supporting retailers through the transition *from offline* SmartCard WIC *to online* eWIC. Updated technical requirements and processes will be provided to retailers with ongoing collaboration for expectations and target dates.

As we move together through finding modern solutions for customers, the online platform will better allow for creativity and innovation with WIC transactions. We are excited to partner with you in this new season of the WIC program!

Please reach out to me with any questions or concerns.

JoDell Geilmann-Parke – Utah WIC Vendor Manager

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