

Utah WIC Vendor Price Survey

Vendor Name: _____

Vendor Address: _____

WIC Vendor ID#: _____

Name of Employee

Completing Survey: _____

Thoroughly review the WIC items provided below and *record the price of the highest priced WIC Authorized item you offer*. Do not report sale prices. Please refer to the Utah WIC Authorized Food Booklet to determine which brands are authorized for each food category. Leave any items not found in your store blank.

PRODUCT:	PRICE:
Infant Foods	
8 oz Infant Cereal Non-Fruit.....	per pkg: _____
4 oz Jars Single Variety or Mixed Fruits or Mixed Vegetables.....	per jar: _____
4 oz Gerber 2 pack - Mixed Fruits or Mixed Vegetables	per pkg: _____
2.5 oz Jars Single Variety Baby Food Meats with Added Broth or Gravy.....	per jar: _____
Infant Formulas	
12.9 oz Enfamil Prosobee (Powder).....	per can: _____
13 oz Enfamil Prosobee (Concentrate)	per can: _____
32 oz Enfamil Prosobee (Ready-to- Feed).....	per can: _____
12.4 oz Enfamil Reguline (Powder)	per can: _____
12.9 oz Enfamil AR (Powder).....	per can: _____
12.4 oz Enfamil Gentlease (Powder).....	per can: _____
12.4 oz Similac Advance (Powder)	per can: _____
23.2 oz Similac Advance (Powder)	per can: _____
13 oz Similac Advance (Concentrate)	per can: _____
32 oz Similac Advance (Ready-to-Feed)....	per can: _____
12.4 oz Similac Soy Isomil (Powder).....	per can: _____
13 oz Similac Soy Isomil (Concentrate)	per can: _____
32 oz Similac Soy Isomil (Ready-to- Feed).....	per can: _____
12 oz Similac Total Comfort (Powder)	per can: _____
12.7 oz Gerber Good Start Gentle HMO (Powder)	per can: _____
12.7 oz Gerber Good Start Gentle (Powder)	per can: _____

PRODUCT:	PRICE:
Infant Formulas Continued	
23.2 oz Gerber Good Start Gentle (Powder)	per can: _____
12.1 oz Gerber Good Start Gentle (Concentrate)	per can: _____
8.45 oz/4 packs Gerber Good Start Gentle (Ready-to-Feed).....	per pkg: _____
12.9 oz Gerber Good Start Soy (Powder).....	per can: _____
25.7 oz Gerber Good Start Soy (Powder).....	per can: _____
12.1 oz Gerber Good Start Soy (Concentrate)	per can: _____
8.45 oz/4 pack Gerber Good Start Soy (Ready-to-Feed)	per pkg: _____
12.4 oz Gerber Good Start Soothe (Powder).....	per can: _____
22.2 or 23.2 oz Gerber Good Start Soothe (Powder)	per can: _____
12.4 oz Gerber Good Start Soothe HMO (Powder)	per can: _____
24 oz Gerber Good Start Soy Stage 3 (Powder).....	per can: _____
1.38 or 1.46 lbs Similac Go & Grow Sensitive (Powder)	per can: _____
12.4 oz Gerber Good Start Gentle for Supplementing (Powder)	per can: _____
22.2 oz Gerber Good Start Gentle for Supplementing (Powder)	per can: _____



PRODUCT:	PRICE:
Infant Formulas Continued	
1.5 lbs Similac Go & Grow Milk Base (Powder)	per can: _____
12 oz Similac Sensitive - For Fussiness/Gas (Powder).....	per can: _____
13 oz Similac Sensitive - For Fussiness/Gas (Concentrate)	per can: _____
32 oz Similac Sensitive - For Fussiness/Gas (Ready-to-Feed)	per can: _____
23.2 oz Similac Pro Advance (Powder).....	per can: _____
21.5 oz Target Up&Up Gentle (Powder) ...	per can: _____
22 oz Target Up&Up Soy-Powder	per can: _____
32 oz Enfamil Neuropro Gentlease (Ready-to-Feed)	per can: _____
19.5 oz Enfamil Neuropro Sensitive (Powder)	per can: _____
23.2 oz Kroger Comforts Advantage (Powder)	per can: _____
20 oz Enfamil Neuropro Gentlease (Powder)	per can: _____
13 oz Enfamil Infant (Concentrate).....	per can: _____
12.5 oz Enfamil Infant (Powder)	per can: _____
22.2 oz Enfamil Infant (Powder)	per can: _____
32 oz Enfamil Neuropro Infant (Ready-to-Feed)	per pkg: _____
6 Packs (8 oz) Enfamil NeuroPro Infant (Ready-to-Feed)	per pkg: _____
32 oz Enfamil Infant (Ready-to-Feed)	per can: _____
6 Pack - 8 oz Enfamil Infant (Ready-to- Feed)	per pkg: _____
12 oz Similac for Spit-Up (Powder)	per can: _____
20.7 oz Enfamil Neuropro Infant (Powder)	per can: _____
20 oz Enfagrow Toddler Transitions (Powder)	per can: _____
32 oz Enfagrow Toddler Transitions (Ready-to-Feed)	per can: _____
20 oz Enfagrow Toddler Transitions Gentlease (Powder)	per can: _____
20 oz Enfagrow Toddler Transitions Soy (Powder).....	per can: _____

PRODUCT:	PRICE:
Infant Formulas Continued	
12.5 oz Parent's Choice Infant (Powder).....	per can: _____
22.2 oz Parent's Choice Infant (Powder)	per can: _____
22 oz Parent's Choice Soy w/Iron (Powder).....	per can: _____
12 oz Parent's Choice Gentle (Powder)....	per can: _____
21.5 oz Parent's Choice Gentle (Powder).....	per can: _____
32.2 oz Parent's Choice w/added Rice Starch (Powder)	per can: _____
23.2 oz Parent's Choice Newborn (Powder).....	per can: _____
22.2 oz Kroger Comforts Infant (Powder).....	per can: _____
22.5 oz Kroger Comforts Sensitivity (Powder).....	per can: _____
21.5 oz Kroger Comforts Gentle (Powder).....	per can: _____
12 oz Parent's Choice Sensitivity (Powder).....	per can: _____
22.5 oz Parent's Choice Sensitivity (Powder).....	per can: _____
23.2 oz Parent's Choice Advantage (Powder).....	per can: _____
13 oz Nutramigen (Concentrate).....	per can: _____
32 oz Nutramigen (Ready-to-Feed).....	per can: _____
16 oz Pregestimil (Powder)	per can: _____
12.8 oz Enfamil Enfacare or Neuropro Enfacare (Powder).....	per pkg: _____
13.1 oz Similac Neosure (Powder)	per can: _____
32 oz Similac Neosure (Ready-to-Feed) ...	per can: _____
32 oz Similac Alimentum (Ready-to- Feed)	per can: _____
12.1 oz Similac Alimentum (Powder)	per can: _____
12.6 Nutramigen with Enflora LGG (for Colic) (Powder).....	per can: _____
12.6 oz Nutramigen with Enflora LGG Toddler (Powder)	per can: _____
14.1 oz Elecare DHA/ARA (Powder)	per can: _____



PRODUCT:	PRICE:
Pediatric Supplements	
6 pack - 8 oz Ensure Any Flavor	per pkg: _____
6 pack - 8 oz Ensure Plus Cans/Bottles (Ready-to-Feed)	per pkg: _____
6 pack - 8 oz Enfagrow Toddler Next Step Natural Milk (Ready-to-Feed)	per pkg: _____
24 oz Enfagrow Toddler Next Step Vanilla (Powder).....	per can: _____
6 pack - 8 oz Pediasure - Any flavor/no Fiber	per pkg: _____
6 pack - 8 oz Pediasure Any Flavor with Fiber	per pkg: _____
14.1 oz Pediasure Grow and Gain (Powder)	per can: _____
10 Pack Carnation Breakfast Essentials Powder.....	per pkg: _____
6 pack - 8 oz Carnation Instant Breakfast Regular Any Flavor.....	per pkg: _____
6 pack - 8 oz Kroger Comforts for Toddler Pediatric drink	per pkg: _____
6 pack - 8 oz Boost Liquid.....	per pkg: _____
4 pack - 8.25 oz Boost Kid Essentials Any Flavor.....	per pkg: _____
24 oz Enfagrow Toddler Next Step Natural Milk (Powder)	per can: _____
6 pack - 8 oz Parent's Choice Pediatric Drink.....	per pkg: _____

Whole Fat Milk

Gallon - Cow's Milk - Whole Fat	per pkg _____
Half Gallon - Cow's Milk - Whole Fat	per pkg _____
Quart - Cow's Milk - Whole Fat	per pkg _____
Half Gallon - Buttermilk Whole Fat	per pkg _____
Quart - Buttermilk Whole Fat	per pkg _____
Half Gallon - Lactose Free Milk - Whole Fat	per pkg _____

Whole Fat Milk Continued

Quart - Lactose Free Milk - Whole Fat	per pkg _____
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PRODUCT:	PRICE:
Half Gallon - Acidophilus Milk (fluid) - Whole Fat.....	per pkg _____
3 pack - 8oz Ultra High Temperature Milk – Whole	per pkg _____
Quart Ultra High Temperature Milk - Whole Fat.....	per pkg _____
12 oz Meyenberg Goat's Milk - Whole Fat	per pkg _____
Quart Meyenberg Goat's Milk - Whole Fat	per pkg _____
Half Gallon - Soy-Based Beverage (store brand, Silk, 8th Continent) - Whole Fat.....	per pkg _____
Quart - Soy-Based Beverage - Whole Fat	per pkg _____
14 Quarts Milk Dry/Powder - Whole Fat	per pkg _____
20 Quarts or 64 oz Dry Milk/Powder - Whole Fat.....	per pkg _____
8 Quarts or 25.6 oz Dry Milk/Powder - Whole Fat.....	per pkg _____
12 oz Meyenberg Goat's Milk Powder - Whole Fat.....	per pkg _____
12 oz Evaporated Whole Fat Milk	per pkg _____
12 oz Meyenberg Goat's Milk - Whole Fat (evaporated)	per pkg _____

2% Milk

Gallon - Cow's Milk 2%	per pkg _____
Half Gallon - Cow's Milk 2%.....	per pkg _____
Quart - Cow's Milk 2%	per pkg _____
Half Gallon - Buttermilk 2%.....	per pkg _____
Quart - Buttermilk 2%	per pkg _____
Half Gallon - Lactose Free Milk 2%.....	per pkg _____
Quart - Lactose Free Milk 2%	per pkg _____
Half Gallon - Acidophilus Milk - 2%	per pkg _____
12 oz Meyenberg Goat's Milk - 2% (evaporated)	per pkg _____
Quart - Meyenberg Goat's Milk - 2%.....	per pkg _____

2% Milk Continued



UTAH | WOMEN, INFANTS & CHILDREN

PRODUCT:	PRICE:
3 pack - 8oz Ultra High Temperature Milk - 2%	per pkg _____
Quart - Ultra High Temperature Milk - 2%	per pkg _____
12 oz Meyenburg Goat's Milk Powder 2%	per pkg _____
Half Gallon - Soy-Based Beverage (store brand, Silk, 8th Continent)	per pkg _____
14 Quarts Milk Dry/Powder - 2%	per pkg _____
20 Quarts or 64 oz Dry Milk/Powder - 2%	per pkg _____
8 Quarts or 25.6 oz Dry Milk/Powder - 2%	per pkg _____
12 oz Evaporated Milk - 2%.....	per pkg _____

1% Skim Milk

Gallon - Cow's Milk - Skim (0%) or 1%	per pkg _____
Half Gallon - Cow's Milk - Skim (0%) or 1%	per pkg _____
Quart - Cow's Milk - Skim (0%) or 1%	per pkg _____
Half Gallon Buttermilk - Skim/1%	per pkg _____
Quart Buttermilk - Skim/1%.....	per pkg _____
Half Gallon - Lactose Free Milk - non-fat or 1%.....	per pkg _____
Quart - Lactose Free Milk - non-fat or 1%	per pkg _____
Half Gallon Acidophilus Milk - Skim/1%.....	per pkg _____
12 oz Meyenberg Goat's Milk - Lowfat or Non-fat (evaporated)	per pkg _____
Quart Meyenberg Goat's Milk - 1% or Non-fat.....	per pkg _____
3 packs - 8 oz Ultra High Temperature Milk - 1% or Non-Fat.....	per pkg _____
Quart Ultra High Temperature Milk - 1% or Skim	per pkg _____
12 oz Meyenberg Goat's Milk Powder - Non-Fat	per pkg _____
Half Gallon Soy-Based Beverage - Skim/1%	per pkg _____
Quart Soy-Based Beverage - Skim/1%	per pkg _____

PRODUCT:	PRICE:
1% Milk Continued	
14 Quarts Milk Dry/Powder - 1%/skim/Non-fat.....	per pkg _____
20 Quarts or 64 oz Dry Milk/Powder - 1%/skim/Non-fat.....	per pkg _____
8 Quarts or 25.6 oz Dry Milk/Powder - 1%/skim/Non-fat.....	per pkg _____
12 oz Evaporated Milk - 1%/Skim/Non-fat.....	per pkg _____

Cheese

16 oz - Store Brand String Cheese.....	per pkg: _____
16 oz - Store Brand Block Cheese.....	per pkg: _____

Eggs

Dozen Medium Eggs.....	per dz: _____
Dozen Large Eggs.....	per dz: _____

Yogurt

HIGHEST PRICE PER OUNCE

Regular Yogurt - Low Fat/Non-Fat*	per oz: _____
*Name and Brand of Regular Yogurt: . _____	
Greek Yogurt - Low Fat/Non-Fat*	per oz: _____
*Name and Brand of Greek Yogurt:.... _____	
Yogurt - Whole Fat*	per oz: _____
*Name and Brand of Whole Fat Yogurt:..... _____	

Juice

12 oz Frozen Concentrate Juice	per pkg _____
64 oz Full Strength Juice.....	per pkg _____
46 oz Full Strength Juice.....	per pkg _____
6 packs (6 oz or 5.5 oz) Cans full strength Juice	per pkg _____

Beans

Dried Beans/Peas	per pkg: _____
15 -16 oz Canned Beans	per can: _____

Peanut Butter

16-18 oz Jif Peanut Butter	per jar: _____
16-18 oz Adams Peanut Butter	per jar: _____
16-18 oz Peter Pan Peanut Butter.....	per jar: _____
16-18 oz Skippy Peanut Butter	per jar: _____



PRODUCT: **PRICE:**

Fish

5 oz Name Brand Canned Salmon.....per can: _____

5 oz Salmon in a pouch (any brand).... per pouch: _____

Breakfast Cereal
HIGHEST PRICE PER OUNCE

Quaker

Brown Sugar Oatmeal Squaresper oz: _____

Cinnamon Oatmeal Squaresper oz: _____

Honey Nut Oatmeal Squares.....per oz: _____

Golden Maple Oatmeal Squaresper oz: _____

Original Lifeper oz: _____

General Mills

Cheeriosper oz: _____

Multi Grain Cheeriosper oz: _____

Fiber One Honey Clustersper oz: _____

Berry Berry Kixper oz: _____

Honey Kixper oz: _____

Kix.....per oz: _____

Whole Grain Totalper oz: _____

Wheatiesper oz: _____

Wheat Chex.....per oz: _____

Corn Chex.....per oz: _____

Rice Chex.....per oz: _____

Vanilla Chex.....per oz: _____

Blueberry Chex.....per oz: _____

Cinnamon Chexper oz: _____

Kellogg's

Rice Krispiesper oz: _____

Frosted Mini-Wheatsper oz: _____

Frosted Mini-Wheats Little Bitesper oz: _____

Frosted Mini-Wheats Touch of Fruit.....per oz: _____

Special K Original.....per oz: _____

Special K Protein Honey Almondper oz: _____

Special K Protein Cinnamon Multi-Grainper oz: _____

All-Bran Completeper oz: _____

PRODUCT: **PRICE:**

Wheat Bran Flakes per oz: _____

Corn Flakes per oz: _____

Crispix per oz: _____

Post

Honey Bunches of Oats Pecan & Maple
Brown Sugar..... per oz: _____

Honey Bunches of Oats Honey Roasted..... per oz: _____

Honey Bunches of Oats with Almonds..... per oz: _____

Great Grains Banana Nut Crunch per oz: _____

Grape Nuts Original..... per oz: _____

Grape Nuts Flakes per oz: _____

Hot Cereal* - Quaker Instant Oatmeal
Packets per oz: _____

Hot Cereal* - Malt O Meal Hot Wheat..... per oz: _____

Hot Cereal* - Cream of Wheat per oz: _____

HIGHEST PRICE PER PACKAGE

Bread/Grains

16 oz Whole Wheat Bread per pkg: _____

24 oz Whole Wheat Bread per pkg: _____

16 oz Whole Wheat Tortillas..... per pkg: _____

16 oz Brown Rice per pkg: _____

14 oz Instant Brown Rice..... per pkg: _____

16 oz Whole Wheat Pasta per pkg: _____

