

Memorandum

To: All Authorized Utah WIC Vendors
From: JoDell Geilmann-Parke, Utah WIC Vendor Manager
Date: 30 October 2025
RE: WIC Operational Status Update – Memo FFY2026-01

Dear Utah WIC Vendor,

I am so happy to share the news that Utah WIC will remain fully operational into November! Participant services will not be interrupted, and WIC shopping will continue as usual throughout the month. Please continue to use all currently authorized WIC signage to let customers know they can use their WIC cards as expected. If anything changes, I will let you know.

Speaking of WIC signage, Utah WIC implemented numerous changes to the authorized product list on October 1, 2025. Many stores have not updated WIC shelf indicators to reflect these changes. For example, single serving yogurt cups are no longer authorized. WIC customers can now purchase only designated 32 oz. containers of yogurt. Please conduct an audit of your shelf labels and update them to match the current authorized product list. (See attached UPC list). You can also download the WICShopper app and scan barcodes to verify product eligibility.

Please reach out if you have any questions!

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