

Memorandum

To: All Authorized Utah WIC Vendors

From: JoDell Geilmann-Parke, Utah WIC Vendor Manager

Date: 1 October 2025

RE: Utah WIC Memo Binder – Memo 2025-02

Dear Utah WIC Vendor,

We are looking forward to an exciting new year of WIC! We are implementing several changes to our authorized foods list including: adding canned fruits and vegetables, removing small cups of yogurt, and creating tools to make WIC Shopping easier than ever. Thank you for all you do to support the WIC families who shop in your store.

In this envelope you will find a few items to keep your store in compliance with WIC requirements and support your cashiers with WIC transactions.

Utah WIC MEMO Binder

This binder should be kept at the customer service desk or somewhere your store personnel have easy access to read important WIC updates. Each time a new WIC memo is distributed, please print it and add it to the binder. This will ensure all of your staff knows of any changes or updates to the program.

Utah WIC Vendor Guides

Please throw out any old copies of the Vendor Guide that are at your registers and replace them with the new Vendor Guide. All October 1, 2025 updates are included in the new books.

Utah WIC Window Clings

Please replace any missing window clings to ensure customers are aware that your store is authorized to accept Utah WIC.

If you have additional questions about the WIC program or compliance requirements you can find them at wic.utah.gov.

Please reach out to me with any questions or concerns.

JoDell Geilmann-Parke - Utah WIC Vendor Manager

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