

Utah WIC Program

**Interactive Training for WIC Vendors
Utah WIC Program 2026**



Utah Department of
Health & Human
Services



This training will cover:

- the purpose of the program
- the retailer's role
- currently authorized foods
- general transaction procedures and expectations
- authorized vendor requirements

Who we serve!

- Pregnant women
- Breastfeeding women
- Infants
- Children until they are 5



What makes WIC unique!

- WIC is a nutrition program
- Clients meet with WIC staff to determine their nutritional needs
- WIC foods are low in sugar and salt
- WIC foods are high in iron, protein, calcium, and Vitamins A, C, and D



WIC Training

- ❖ All store employees who handle WIC transactions must be trained before serving customers and **yearly** after the initial training.
- ❖ Training includes
 - Training presentation
 - WIC cashier training video
- ❖ Training materials can be found online at wic.utah.gov

Balance Inquiries

How do you
check a WIC balance for customers
in YOUR store?

- ❖ A balance inquiry prints a receipt for the customer that shows them their current benefit balance.
- ❖ **ALL cashiers must be trained on how to provide a balance inquiry.**
- ❖ This may require initiation from the cashier that is different than a WIC purchase transaction.

Transaction Procedures

ALL stores will provide at least 3 receipts for each WIC transaction.



Cashiers should hand each receipt to the customer as they are printed out.

1. Beginning Balance or Balance Inquiry
2. Utilization or Proposed Redemption Receipt
3. Ending Balance Receipt

Beginning Balance Receipt

- ❖ Once the WIC card is swiped and the PIN is entered, the register will automatically print out a beginning balance receipt.
- ❖ The cashier should hand this receipt to the customer.

- ❖ The beginning balance receipt shows the customer the benefits available on the card.

ST# 03366 OP# 009998 TE# 14 TR# 02623

BEGINNING BALANCES

ACCOUNT # **** * 0001

EXPIRATION DATE 10/31/2025

36.00 Ounce Cereal (Adult) - All Aut

2.00 JarBag PB/Beans-Dried or Cans

3.00 Ounce Fish - All Authorized

10.00 \$\$\$ CVB Fruits & Veggies

0.00 Can SIMILAC SENSITIVE
12.5oz

Benefits expire at midnight on
10/31/2025

10/21/25 09:31:44

Utilization Receipt

ST# 03365 OP# 009998 TE# 14 TR# 02623

WIC BENEFITS UTILIZED
PB/BEANS-DRIED OR CANS 1.00
JIF PBUTTER 051500255162 2.78

10/21/25 09:31:18

- ❖ Once the groceries have been rung up, the register will print a halfway point, or utilization receipt.
- ❖ The cashier should hand this receipt to the customer.

- ❖ The customer should review the receipt carefully to verify all WIC items are listed on the transaction.
- ❖ The customer will select YES to authorize the purchase or NO if they need to make an adjustment.

Ending Balance Receipt

- ❖ Once the WIC transaction has been finalized, participants should be given an ending balance receipt.
- ❖ The cashier should hand this receipt to the customer.
- ❖ This receipt shows the updated card benefits.

ST# 03366 OPW 009998 TE# 14 TRW 02623

WIC BENEFITS UTILIZED
PB/BEANS-DRIED OR CANS 1.00
JIF PBUTTER 051500255162 2.78

WM Supercenter
221 W PARRISH LN
CENTERVILLE UT 84014

ENDING BALANCES

ACCOUNT # **** * 0001

EXPIRATION DATE 10/31/2025

36.00 Ounce Cereal (Adult) - All
Aut

1.00 JarBag PB/Beans-Dried or Cans

3.00 Ounce Fish - All Authorized

10.00 \$\$\$\$ CVB Fruits & Veggies

0.00 Can SIMILAC SENSITIVE
12.5oz

Benefits expire at midnight on
10/31/2025

10/21/25 09:31:44

Non-WIC Receipt

- ❖ Some stores also give customers a 4th receipt that reflects both WIC and non-WIC purchases.
- ❖ Cashiers should also give this receipt to participants.

thank you! 10 W:7WICWIC3P1R2

801-294-0587 Mgr. TRACI
221 W PARRISH LN
CENTERVILLE UT 84014
ST# 03365 OP# 009014 TE# 14 TR# 02623

ITEMS SOLD 1
TCW 5904 3328 3318 7486 9535



JIF PBUTTER 051500255160 X 2.78 N

SUBTOTAL	2.78
TOTAL	2.78
EWIC TEND	2.78
CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
2.78 TOTAL PURCHASE
ACCOUNT #- 0001 S 0
REF # 529421012177
NETWORK ID: 0009 APPR. CODE: 409367
10/21/25 09:31:37

Get 50% off membership



Enjoy free delivery
& more with
Walmart+ Assist
Scan for 30-day free trial.

WIC Transactions

We hope your experiences with WIC customers are positive.



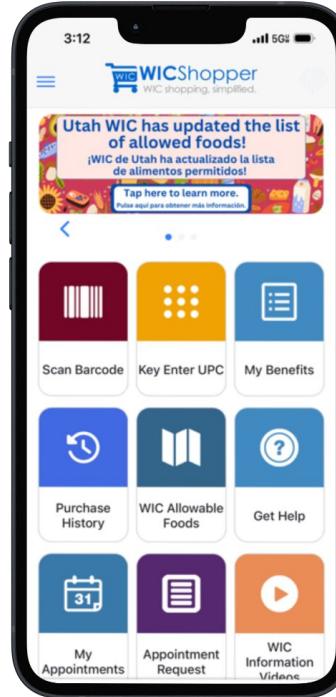
- ❖ If you run into any difficulties during a WIC transaction, ask for assistance from your front end manager.
- ❖ On occasion, a WIC participant might violate WIC program requirements or act inappropriately.
- ❖ The WIC business reply card can be used to report any violations as soon as possible.
 - You will need the last 4 numbers of the WIC card (you can find that on the transaction receipt).

**What specific
issues does
your store
have with WIC
transactions?**



WIC Shopper APP

- ❖ WIC participants can:
 - Scan products or enter UPCs to see if they're WIC approved
 - View benefits
 - ..and much more!
- ❖ It is HIGHLY recommended for store front-end personnel to download the app.



10:16

[Back](#)

Your Benefits

10:05

[Back](#)

Product Check



10:23

[Back](#)

Product Check



10:28



Available WIC Benefits

Oct 01 2025 - Oct 31 2025

Updated on Oct 15 @ 10:16:32 AM ⓘ

[View Future Benefits](#)

1 Pound

Cheese - All Authorized

[Recipes](#)

1 Dozen

Eggs

[Recipes](#)

36 Ounce

Cereal (Adult) - All Aut

[Recipes](#)

1 Bag/Jar/Can

Peanut Butter/Beans

[Recipes](#)

BENEFITS ALLOW 1 (1)



11110854285

Kroger Large Eggs 1 DOZ



Country Lane Large Grade

44619073208 1-ALLOWED



Essential Everyday Grade

41303026533 1-ALLOWED



Essential Everyday Grade

41303026564 1-ALLOWED



Essential Everyday Grade

41303027394 1-ALLOWED

*5481

[SCAN BARCODE](#)[MY BENEFITS](#)[SCAN BARCODE](#)

10:23

[Back](#)

Product Check



Not Enough Benefits (0 Left)



11110854285

Kroger Large Eggs 1 DOZ



Country Lane Large Grade

44619073208 0-ALLOWED



Essential Everyday Grade

41303026533 0-ALLOWED



Essential Everyday Grade

41303026564 0-ALLOWED



Essential Everyday Grade

41303027394 0-ALLOWED



11110123039

I couldn't buy this!



Scanning Produce?

*5481

[SCAN BARCODE](#)[MY BENEFITS](#)[SCAN BARCODE](#)[MY BENEFITS](#)[SCAN BARCODE](#)[MY BENEFITS](#)[SCAN BARCODE](#)

WIC Tags and Shelf Labels

- ❖ Many retailers use shelf labels to indicate to a customer which foods are allowed by WIC.
- ❖ Store employees should be trained on how to read store shelf labels to identify WIC products.



Vendor Peer Grouping



- ❖ Vendor peer grouping is based on various criteria such as:
 - Store type
 - Size
 - Sales volume
 - Location
- ❖ WIC vendors are placed into one of five peer groups.
- ❖ Peer grouping is used to determine maximum allowable prices and minimum stocking requirements.

Minimum Inventory Requirement



- ❖ Each retailer must stock a variety of WIC foods.
- ❖ Quantities and sizes of each item are specified in the vendor agreement.
- ❖ Refer to the vendor agreement to determine the minimum required inventory levels for your peer group.

- ❖ WIC is a nutrition-based program. **Specific** foods are authorized to meet high nutritional standards. **Only** authorized foods can be purchased with WIC benefits.
- ❖ WIC foods follow the Dietary Guidelines for Americans and support healthy eating patterns.
- ❖ WIC foods help with appropriate physical and mental development for women, infants and children.

WIC Authorizes Specific Foods

Vendor Guide

The Utah WIC Vendor Guide provides a detailed list of authorized foods.

A copy should be available at each register.

It is also available on the Utah WIC website.

- ❖ WIC authorized foods are updated annually.
- ❖ The vendor will be told about any major changes made to the authorized food list before the annual update.
- ❖ Changes to the foods list can be seen almost immediately on the WICShopper App.

Cheese

 **Allowed:** *Store brand or private label; 8 to 16, or 32 ounces (oz)

- Regular, reduced-fat, whole, or part-skim

- Block, shredded, sliced, cubed, stick, or string cheese



- Colby

- Mozzarella: part skim or whole

- Monterey Jack

- Muenster

- Pasteurized processed American

- Provolone

- Natural cheddar

- Swiss



 **Not allowed:** Deli, cheese food/spread/product, name brand, 1 oz individual string cheese, or any other variety of cheese not listed (such as pepper jack)

Tofu

 **Allowed:** *Brands listed below; 14 to 16 oz (all options remove 1 lb of benefits)

- Block tofu

- Organic allowed

- Tofu only if listed on your WIC receipt or benefit list

 Azumaya

- Extra firm, firm

 Franklin Farms

- Extra firm, firm, medium firm, pressed firm, soft

 House Foods

- Extra firm, firm, medium firm

 Nasoya

- Extra firm

 O Organics

- Extra firm, firm

 Simple Truth Organic

- Extra firm, firm

 Wildwood Organic

- Extra firm, firm

 Woodstock

- Extra firm, firm

 **Not allowed:** Any form other than block (cubed), seasoned, added fat, sugars, oils, or sodium

Eggs

 **Allowed:** *Store brand or private label; 1 dozen

- Medium, large, or extra large

- White or brown

- Regular or cage free



 **Not allowed:** Omega-3, pasture raised, or organic



Cheese is issued in units of pounds (lb). 8 oz will take 0.5 lb off your card. 12 oz will take 0.75 lb off your card.



1 lb = 16 ounces (oz)

8 ounces (oz) each

16 ounces (oz)

Cereal

Whole grain

 **Allowed:** *Brands listed below; 12 to 36 oz boxes and bags for cold cereal, 9.8 to 36 oz for hot cereal

 **Not allowed:** Cold cereal containers smaller than 12 oz or cereal with artificial sweetener

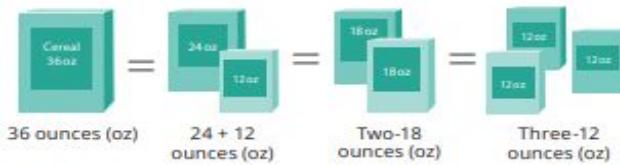
All authorized cereals meet the federal WIC guidelines for iron and sugar content.

Cold cereal



Food Club: Bran Flakes | Corn Flakes | Frosted Shredded Wheat Bite Size (Original or Strawberry) | Honey and Oats (Almonds or Original) | Rice Squares | Toasted Oats

Cereals are issued in units of ounces. Buy any combination that does not go over 36 oz. Cereal can be purchased in separate transactions.



Hot cereal (Original flavor only)

CREAM WHEAT



Cream of Wheat: Cream of Rice (Instant or Original) | Cream of Wheat 2 1/2 Minutes (Whole Grain) | Cream of Wheat Instant

Food Club



Food Club: Instant Oatmeal (packets only)

Great Value



Great Value: Instant Oatmeal (packets only) | Instant Grits (Original)

Kroger



Kroger: Instant Oatmeal (packets only)

Malt-O-Meal



Malt-O-Meal: Original Hot Wheat

Peanut butter and beans

Peanut butter

 **Allowed:** *Brands listed below; 15 to 18 oz creamy, crunchy, extra crunchy, or natural

 Adams



Peter Pan



Essential Everyday



Private Selection



Food Club



Shoppers Value



Freedom's Choice



Signature Select



Great Value



Skippy



Jif



Smart Way



Kroger



Smucker's



Laura Scudder's



WinCo

 **Not allowed:** Added honey, jelly, marshmallows, chocolate, or other similar ingredients, reduced-fat, peanut butter spreads, or reduced-fat peanut butter spreads

Peanuts are a type of legume, just like beans!



Peanut butter and beans are issued in units of jar/bag.



Beans and lentils



 **Allowed:** *Store brand or private label;

- 1 lb (16 oz) bag
- 15 to 16 oz cans, regular or low sodium

• Black	• Garbanzo (chickpeas)	• Pink
• Black-eyed peas	• Great Northern	• Pinto
• Butter beans	• Kidney	• Red
• Cannellini (white kidney)	• Lentils	• Split peas
• Cranberry	• Lima	• White
• Fat-free refried beans	• Mayocoba	
	• Navy	

 **Not allowed:** Added sugar, vegetables or fruits, fats or oils, flavored, bean soup mix, mixed beans, chili, baked beans, beans with meat, canned green peas, snap beans, green beans, wax beans, or any other variety of refried beans

Canned fish

Chunk light tuna

 **Allowed:** * Store brand or private label; 5 to 30 oz cans, 6 oz pouches

- Water or oil packed
- Regular or lower sodium
- May include bones or skin
- May include flavorings (lemon, herbs, broth)

 **Not allowed:** Solid white or chunk white albacore tuna, gourmet, or 2.5 oz pouches

Tips • Tuna, mackerel, salmon, and sardines are rich in heart healthy omega-3 fats, iron, and protein.
• For a list of allowed brands and sizes of canned fish go to: WICShopper app > WIC Allowable Foods > English Food Helps > Canned fish — more information.



Salmon

 **Allowed:** * Brands listed below; 5 to 30 oz cans, 5 oz pouches

- Water or oil packed
- Regular or lower sodium
- May include bones or skin
- May include flavorings (lemon, herbs, broth)

 Bumble Bee

 Chicken of the Sea

 Essential Everyday

 Field Day

 Food Club

 Great Value

 Kroger

 Signature Select

 StarKist

 **Not allowed:** Blueback or Atlantic salmon; gourmet; or 2.5 oz pouches of salmon

Fish is issued in units of ounces (oz). Buy packages that total your full benefit amount so you don't have leftover ounces of fish you can't buy.

Mackerel

 **Allowed:** * Brands listed below; 15 oz cans

- Water packed

 Bumble Bee

 Kroger

 **Not allowed:** Brands not listed in this food guide or cans of mackerel that are smaller or larger than 15 oz

Sardines

 **Allowed:** * Brands listed below; 3.75 oz cans

- May be packed in water, oil, or seasoning (Louisiana hot sauce, mustard, tomato, etc.)

 Beach Cliff

 Great Value

 Brunswick

 Kroger

 Bumble Bee

 **Not allowed:** Brands not listed in this food guide or cans of sardines that are smaller or larger than 3.75 oz

Infant cereal and baby food

Infant cereal

 **Allowed:** Brands listed below; dry, 8 oz container



Earth's Best Organic: Mixed grain, oatmeal



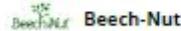
Gerber: Multigrain, oatmeal, rice

 **Not allowed:** With added formula, fruit, yogurt, probiotics or DHA/ARA

Infant meats

Infant meats are an extra benefit for exclusively-breastfed infants.

 **Allowed:** Brands listed below; "single meat" variety with added broth or gravy, 2.5 oz jar, 10 to 30 oz multi-packs



 **Not allowed:** Meat sticks, dinners, or any added ingredients except for added broth or gravy

Infant fruits and vegetables

 **Allowed:** Brands listed below; single vegetable, single fruit, mixed vegetables, mixed fruits, vegetables mixed with fruits, 4 oz jar, 2 oz 2-pack, 4 oz 2-pack, or multi-packs up to 128 oz



Beech-Nut: Naturals | Nothing Artificial Added | Organic



Gerber: Regular | Organic



Happy Baby Organic



O Organics



Once Upon A Farm



Parent's Choice



Simple Truth Organic



Tippy Toes: Regular | Organic



Wild Harvest

 **Not allowed:** Pouches, medleys, dinners, delights, custards, cobblers, desserts, or any added ingredients (spices, oats, etc.)



Current Utah WIC contract formulas. These items must be in stock at all times.



Infant formula

 **Allowed:** Size and description as listed on your WIC receipt or benefit list

- WIC is a supplemental nutrition program. WIC does not provide **all** the formula your baby **will** need each month.
- Prepare formula according to the formula manufacturer recommendations to **keep your baby safe**.
- Check your benefits to see what **allowed size, brand, type, and physical state (powder, concentrate, or Ready To Feed [RTF])** of formula is allowed for your baby.

Whole grain options

Brown rice

 **Allowed:** *Store brand or private label

- 14 oz (instant)
- 16 or 32 oz (regular)

 **Not allowed:** Ready-to-serve, added flavors or seasonings

Whole wheat pasta

 **Allowed:** *Brands listed below; 100% whole wheat pasta, 16 oz

• Whole wheat flour or whole durum wheat flour must be the only flour ingredients listed

• Any shape



Barilla



Kroger



Essential Everyday



Healthy Harvest



Food Club



Great Value



Signature Select



WinCo

 **Not allowed:** Pasta made with white flour, or a mix of different types of flour, or with added sugars, fats, oils, or salt (sodium)

Whole grain bread

 **Allowed:** *Brands listed below; 100% whole wheat bread and whole grain bread, 16 or 24 oz

16 ounce loaves of bread:

 Bimbo: 100% Whole Wheat

 Franz: 100% Whole Wheat Sandwich

 Great Grains: Whole Wheat

 Kroger: 100% Whole Wheat

 Oroweat: 100% Whole Wheat Hot Dog Buns

 Sara Lee: 100% Whole Wheat

 WinCo: 100% Whole Wheat

 Wonder: 100% Whole Wheat



Tortillas

 **Allowed:** *Brands listed below; whole wheat or corn tortillas, 12 to 32 oz



Calidad:
White Corn 20 oz



De Harina:
Whole Wheat 16 oz



Don Pancho:
Whole Wheat 12.7 oz | Yellow Corn 13 oz | White
Corn 16 oz | Yellow Corn 24.9 oz | White Corn 24.9 oz |
Yellow Corn 26 oz

Whole wheat pita bread

 Allowed: *Brands listed below; 16.8 oz



Papa Pita



Sam's Choice

 Not allowed: White pita bread, or containers smaller or larger than 16.8 oz

Whole wheat English muffins

 Allowed: *Brands listed below; 12 to 24 oz



Franz



Oroweat



Signature Select



Thomas'

 Not allowed: White English muffins, or packages smaller than 12 oz or larger than 24 oz

Oats

 Allowed: *Brands listed below; 12 to 32 oz



Essential Everyday:
Old Fashioned | Steel Cut |
Quick 1-Minute Oats



Food Club:
Old Fashioned | Quick |
Steel Cut Oats



Full Circle:
Gluten Free Quick



Great Value:
Gluten Free Quick |
Old Fashioned | Quick



Kroger:
1 Minute Oats



Mom's Best:
Old Fashioned | Quick
Oats

Quinoa

 Allowed: *Brands listed below; quinoa or quinoa and whole grain rice mix, 12 to 32 oz



Great Value:

Tri-color, Red, or White Quinoa | Quinoa & Brown Rice

 Not allowed: Pre-cooked or individual serving cups

Whole grains are issued in units of ounces (oz). Choose combinations that total your full benefit amount so you don't have leftover ounces of whole grains you can't use.

Fruits and vegetables

 **Allowed:** Dollar amount as listed on your WIC receipt or benefit list

- Whole, pre-cut, or packaged fresh or frozen vegetables and fruits
- Canned fruit without added sugar, oil, fats, or salt
- Canned vegetables without added sugar, oil, or fats. Small amounts of salt and sugar may be added during the canning process to maintain quality of the food
- Fresh ginger and garlic
- Cups of fruits or vegetables in water or juice (no artificial sweeteners such as sucralose or stevia)
- Fresh herbs
- Salsa without added sugar or oil
- Organic



 **Not allowed:** Artificial sweeteners, decorative, dressings, dried, packages/party trays with additions (dips, meat, noodles, nuts), pouches, pickled, relishes, creamed, roasted, soups, olives, salad bars, spices, or salsa with sugar or oil

*Mature beans, peas, and lentils (such as black beans, kidney beans, black-eyed peas) are included in your peanut butter/bean benefit

Fruits and vegetables are issued as a Cash Value Benefit (CVB). This means you have a specific dollar amount in your WIC account that can only be used for fruits and vegetables.



It is the responsibility of each WIC retailer to ensure all fresh produce is properly mapped to an authorized produce code. Failure to do so is in violation of the Utah WIC Vendor Agreement.

Yogurt

 **Allowed:** *Brands listed below; 32 oz containers

• Fat content listed on your WIC receipt or benefit list

 **Not allowed:** Drinkable, frozen, individual serving cups, or containers smaller or larger than 32 oz

Whole-fat



Bettergoods:
Plain Greek



Brown Cow:
Maple | Plain | Vanilla



Chobani:
Plain Greek



Food Club:
Vanilla



Reduced-fat or low-fat

Chobani:



Chobani:

Less Sugar Madagascar
Vanilla & Cinnamon Greek |
Plain Greek



Dannon:

Plain



Essential Everyday:

Blended Blueberry | Blended Strawberry | Blended
Vanilla



Food Club:

Blended Peach | Blended Raspberry |
Blended Strawberry | Blended Vanilla | Plain

Non-fat

Chobani:



Chobani:

Blended Strawberry Greek | Plain Greek | Vanilla Greek |
Zero Sugar Strawberry Greek | Zero Sugar Vanilla Greek



Essential Everyday:
Plain



Food Club:
Plain Greek



Great Value:

Plain | Plain Greek | Vanilla Light | Vanilla Light Greek

Milk

 **Allowed:** *Store brand or private label; gallon, half gallon, or quart

- Size, description, and fat content listed on your WIC receipt or benefit list
- Buttermilk (half gallon or quart)
- Canned evaporated milk (12 oz)
- Lactose-free only if listed on your WIC receipt or benefit list
- Pasteurized
- Powdered dry milk (9.6 to 64 oz)
- Shelf stable (UHT)
- Quart milk is allowed in any brand

Milk is issued in units of gallons. A half gallon will take 0.5 gallon off your account. A quart will take 0.25 gallon off your account.



 **Not allowed:** Flavored, Skim Royale/Delight, unpasteurized, or raw

Soy milk

 **Allowed:** Brands listed below; half gallon or quart

- Original flavor
- Refrigerated or shelf stable (UHT)
- Soy milk only if listed on your WIC receipt or benefit list



8th Continent Soymilk



Bettergoods



Pacific Foods



Silk



 **Not allowed:** Organic or any flavor other than original

Juice

✓ **Allowed:** Brands listed below; half gallon

- Unsweetened, 100% juice, single flavor, or blends
- 64 oz refrigerated orange juice (no other flavors)
- Regular or low sodium for tomato/vegetable juice

✗ **Not allowed:** Refrigerated juices (except orange juice), cocktails, nectars, or 59 oz containers

Juice 64 oz

Finding the right 64 oz juice. Federal guidelines require juice to be 100% juice. Manufacturers are required to put the percent (%) of juice on the label. This can generally be found above the Nutrition Facts label or on the front of the container.



✓ **Allowed:** 100% juice



✗ **Not allowed:** less than 100% juice

If a juice says 100% vitamin C, that doesn't mean it is 100% juice.



**What specific
issues does
your store
have with
WIC foods?**



Incentive Items

- ❖ Store sales prices on authorized WIC foods should apply to WIC purchases.



- ❖ WIC participants should be allowed, but not required, to participate in store loyalty programs.
- ❖ Stores cannot provide incentive items to WIC customers only.
- ❖ Buy one, get one promotions should be offered to WIC participants without counting the free item against their WIC benefits.

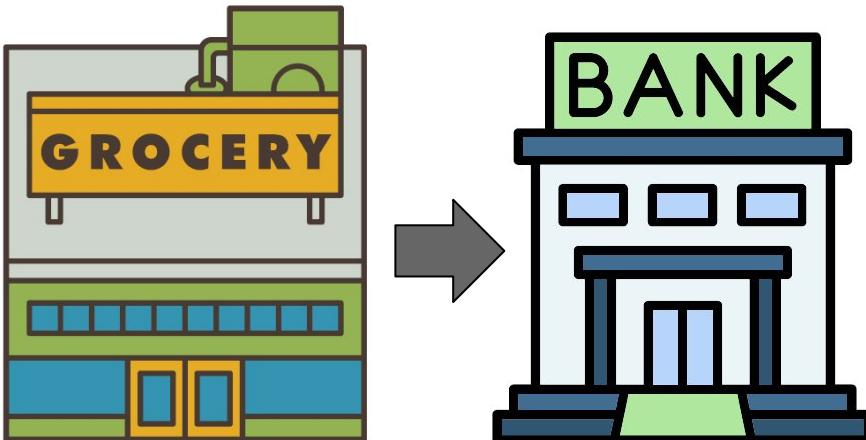
- ❖ The WIC acronym and logo may be used by the vendor when authorized by the state department – including shelf labels.

WIC **Acronym** **and Logo**



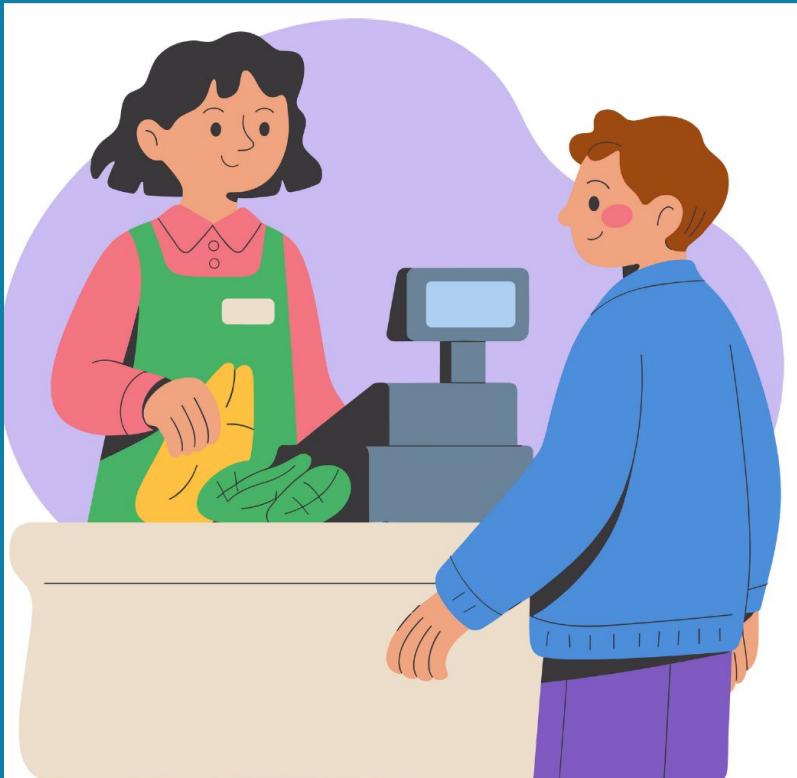
Claims Process

As an authorized Utah WIC vendor, your store is required to submit claims for payment on a WIC purchase within 48 hours of the transaction.



- ❖ Stores should monitor reconciliation files to verify claims are paid.
- ❖ Any claims submitted more than 60 days after the date of transaction will not be paid.
- ❖ Any disputes on payments received should be addressed with the state WIC office.

Compliance: Secret Shoppers



- ❖ The state agency is required to conduct compliance purchases.
- ❖ Secret shoppers posing as WIC participants will check to see if stores allow WIC violations to occur.
- ❖ Stores may be chosen at random or based on high-risk criteria, including excessive point of sale (cash-register) system errors.
- ❖ A pattern of violations may result in program disqualification.
- ❖ The store can be held accountable for all actions of its owners, managers, and employees who commit WIC violations.

Civil Rights Complaints

Read This!

- ❖ Civil rights complaints will be investigated and may result in violation points, sanctions and/or disqualification from the Utah WIC program.

- ❖ In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.
- ❖ To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>

Required SNAP Eligibility



- ❖ WIC will disqualify a vendor who has been disqualified from SNAP (Supplemental Nutrition Assistance Program).
- ❖ The state WIC office is notified of stores that have been disqualified by SNAP. They will share this information with the local vendor coordinator.

Fraudulent WIC Activities



- ❖ Trafficking WIC benefits for cash, non-WIC items, or store credit will result in program disqualification.
- ❖ To remain an authorized vendor with the Utah WIC program, do not engage in trafficking WIC benefits.

Vendor Violations and Sanctions

- ❖ State agency violation points can be assigned for each documented violation.
- ❖ Violation points are cumulative and can lead to sanctions and/or money penalties.
- ❖ Violation points will be removed two (2) years after the violation.



**How can your
store better
train all
employees on
WIC
transactions?**

**Thank you for
all you do to
help the
families in
your
community!**



**We appreciate
your continued
partnership!**

Utah WIC Program Resources

wic.utah.gov

WIC Program
P.O. Box 141013
Salt Lake City, Utah 84114-1013

1-877-WIC-KIDS



Utah Department of
Health & Human
Services