

# Utah WIC Program

Interactive Training for WIC Vendors  
Utah WIC Program 2026



Utah Department of  
**Health & Human**  
Services



## **This training will cover:**

- the purpose of the program
  - the retailer's role
  - currently authorized foods
  - general transaction procedures and expectations
  - authorized vendor requirements
-

# Who we serve!

# What makes WIC — unique!

- Pregnant women
- Breastfeeding women
- Infants
- Children until they are 5



- WIC is a nutrition program
- Clients meet with WIC staff to determine their nutritional needs
- WIC foods are low in sugar and salt
- WIC foods are high in iron, protein, calcium, and Vitamins A, C, and D



# WIC Training

- ❖ All store employees who handle WIC transactions must be trained before serving customers and **yearly** after the initial training.
  - ❖ Training includes
    - Training presentation
    - WIC cashier training video
  - ❖ Training materials can be found online at [wic.utah.gov](http://wic.utah.gov)
-

# Balance Inquiries

How do you  
check a WIC balance for customers  
in YOUR store?

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- ❖ A balance inquiry prints a receipt for the customer that shows them their current benefit balance.
- ❖ **ALL cashiers must be trained on how to provide a balance inquiry.**
- ❖ This may require initiation from the cashier that is different than a WIC purchase transaction.

# Transaction Procedures

ALL stores will provide at least 3 receipts for each WIC transaction.



Cashiers should hand each receipt to the customer as they are printed out.

1. Beginning Balance or Balance Inquiry
  2. Utilization or Proposed Redemption Receipt
  3. Ending Balance Receipt
-

# Beginning Balance Receipt

- ❖ Once the WIC card is swiped and the PIN is entered, the register will automatically print out a beginning balance receipt.
- ❖ The cashier should hand this receipt to the customer.

- ❖ The beginning balance receipt shows the customer the benefits available on the card.

```
ST# 03366 CP# 009998 TE# 14 TR# 02623
-----
BEGINNING BALANCES
ACCOUNT # **** * 0001
EXPIRATION DATE 10/31/2025
36.00 Ounce Cereal (Adult) - All
Aut
2.00 JarBag PB/Beans-Dried or Cans
3.00 Ounce Fish - All Authorized
10.00 $$$$ CVB Fruits & Veggies
0.00 Can SIMILAC SENSITIVE
12.5oz
-----
*****
Benefits expire at midnight on
10/31/2025
*****
10/21/25 09:31:44
```

# Utilization Receipt

ST# 03366 OP# 009998 TEN 14 TR# 02623  
-----  
WIC BENEFITS UTILIZED  
PB/BEANS-DRIED OR CANS 1.00  
JIF PBUTTER 051500255162 2.78  
-----  
10/21/25 09:31:18

- ❖ Once the groceries have been rung up, the register will print a halfway point, or utilization receipt.
- ❖ The cashier should hand this receipt to the customer.

- ❖ The customer should review the receipt carefully to verify all WIC items are listed on the transaction.
- ❖ The customer will select YES to authorize the purchase or NO if they need to make an adjustment.



# Ending Balance Receipt

- ❖ Once the WIC transaction has been finalized, participants should be given an ending balance receipt.
- ❖ The cashier should hand this receipt to the customer.
- ❖ This receipt shows the updated card benefits.

ST# 03366 OPM 009998 TE# 14 TR# 02623  
-----  
WIC BENEFITS UTILIZED  
PB/BEANS-DRIED OR CANS 1.00  
JIF PBUTTER 051500255162 2.78  
-----  
  
WM Supercenter  
221 W PARRISH LN  
CENTERVILLE UT 84014  
ENDING BALANCES  
ACCOUNT # \*\*\*\* \* 0001  
EXPIRATION DATE 10/31/2025  
36.00 Ounce Cereal (Adult) - All  
Aut  
1.00 JarBag PB/Beans-Dried or Cans  
3.00 Ounce Fish - All Authorized  
10.00 \$\$\$\$ CVB Fruits & Veggies  
0.00 Can SIMILAC SENSITIVE  
12.5oz  
-----  
\*\*\*\*\*  
Benefits expire at midnight on  
10/31/2025  
\*\*\*\*\*  
10/21/25 09:31:44

# Non-WIC Receipt

- ❖ Some stores also give customers a 4<sup>th</sup> receipt that reflects both WIC and non-WIC purchases.
- ❖ Cashiers should also give this receipt to participants.



# WIC Transactions

*We hope your experiences with WIC customers are positive.*



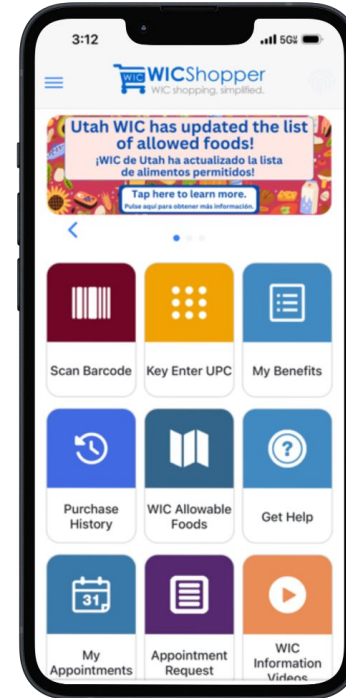
- ❖ If you run into any difficulties during a WIC transaction, ask for assistance from your front end manager.
- ❖ On occasion, a WIC participant might violate WIC program requirements or act inappropriately.
- ❖ The WIC business reply card can be used to report any violations as soon as possible.
  - You will need the last 4 numbers of the WIC card (you can find that on the transaction receipt).

**What specific  
issues does  
your store  
have with WIC  
transactions?**



# WIC Shopper APP

- ❖ WIC participants can:
    - Scan products or enter UPCs to see if they're WIC approved
    - View benefits
    - ..and much more!
  - ❖ It is HIGHLY recommended for store front-end personnel to download the app.
- 



10:16

Back

Your Benefits

Available WIC Benefits

Oct 01 2025 - Oct 31 2025

Updated on Oct 15 @ 10:16:32 AM

View Future Benefits



1 Pound

Cheese - All Authorized

Recipes



1 Dozen

Eggs

Recipes



36 Ounce

Cereal (Adult) - All Aut

Recipes Calculator



1 Bag/Jar/Can

Peanut Butter/Beans

Recipes

\*5481

SCAN BARCODE

10:05

Back

Product Check

BENEFITS ALLOW 1 (1)



11110854285

Kroger Large Eggs 1 DOZ



Country Lane Large Grade

44619073208 1-ALLOWED



Essential Everyday Grade

41303026533 1-ALLOWED



Essential Everyday Grade

41303026564 1-ALLOWED



Essential Everyday Grade

41303027394 1-ALLOWED

MY BENEFITS

SCAN BARCODE

10:23

Back

Product Check

Not Enough Benefits (0 Left)



11110854285

Kroger Large Eggs 1 DOZ



Country Lane Large Grade

44619073208 0-ALLOWED



Essential Everyday Grade

41303026533 0-ALLOWED



Essential Everyday Grade

41303026564 0-ALLOWED



Essential Everyday Grade

41303027394 0-ALLOWED

MY BENEFITS

SCAN BARCODE

10:28

Back

Product Check

Not a WIC Item



11110123039

I couldn't buy this!

 Scanning Produce?

MY BENEFITS

SCAN BARCODE

# WIC Tags and Shelf Labels

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- ❖ Many retailers use shelf labels to indicate to a customer which foods are allowed by WIC.
- ❖ Store employees should be trained on how to read store shelf labels to identify WIC products.



# Vendor Peer Grouping



- ❖ Vendor peer grouping is based on various criteria such as:
    - Store type
    - Size
    - Sales volume
    - Location
  - ❖ WIC vendors are placed into one of five peer groups.
  - ❖ Peer grouping is used to determine maximum allowable prices and minimum stocking requirements.
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# Minimum Inventory Requirement



- ❖ Each retailer must stock a variety of WIC foods.
- ❖ Quantities and sizes of each item are specified in the vendor agreement.
- ❖ Refer to the vendor agreement to determine the minimum required inventory levels for your peer group.

- ❖ WIC is a nutrition-based program. **Specific** foods are authorized to meet high nutritional standards. **Only** authorized foods can be purchased with WIC benefits.
- ❖ WIC foods follow the Dietary Guidelines for Americans and support healthy eating patterns.
- ❖ WIC foods help with appropriate physical and mental development for women, infants and children.

# WIC Authorizes Specific Foods

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# Vendor Guide

**The Utah WIC Vendor Guide provides a detailed list of authorized foods.**

**A copy should be available at each register.**

**It is also available on the Utah WIC website.**

- ❖ WIC authorized foods are updated annually.
- ❖ The vendor will be told about any major changes made to the authorized food list before the annual update.
- ❖ Changes to the foods list can be seen almost immediately on the WICShopper App.

# Cheese

✓ **Allowed:** \*Store brand or private label; 8 to 16, or 32 ounces (oz)

- Regular, reduced-fat, whole, or part-skim
- Block, shredded, sliced, cubed, stick, or string cheese
- Colby
- Mozzarella: part skim or whole
- Monterey Jack
- Muenster
- Pasteurized processed American
- Provolone
- Natural cheddar
- Swiss



✗ **Not allowed:** Deli, cheese food/spread/product, name brand, 1 oz individual string cheese, or any other variety of cheese not listed (such as pepper jack)

# Tofu

✓ **Allowed:** \*Brands listed below; 14 to 16 oz (all options remove 1 lb of benefits)

- Block tofu
- Organic allowed
- Tofu only if listed on your WIC receipt or benefit list



**Azumaya**  
• Extra firm, firm



**Franklin Farms**  
• Extra firm, firm, medium firm, pressed firm, soft



**House Foods**  
• Extra firm, firm, medium firm



**Nasoya**  
• Extra firm



**O Organics**  
• Extra firm, firm



**Simple Truth Organic**  
• Extra firm, firm



**Wildwood Organic**  
• Extra firm, firm



**Woodstock**  
• Extra firm, firm

✗ **Not allowed:** Any form other than block (cubed), seasoned, added fat, sugars, oils, or sodium

# Eggs

✓ **Allowed:** \*Store brand or private label; 1 dozen

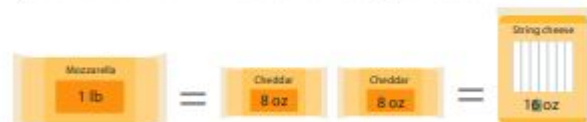
- Medium, large, or extra large
- White or brown
- Regular or cage free




✗ **Not allowed:** Omega-3, pasture raised, or organic



Cheese is issued in units of pounds (lb). 8 oz will take 0.5 lb off your card. 12 oz will take 0.75 lb off your card.



# Cereal

Whole grain 



**Allowed:** \*Brands listed below; 12 to 36 oz boxes and bags for cold cereal, 9.8 to 36 oz for hot cereal









**Not allowed:** Cold cereal containers smaller than 12 oz or cereal with artificial sweetener

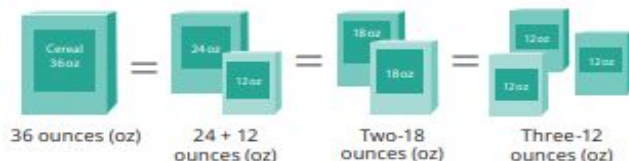
All authorized cereals meet the federal WIC guidelines for iron and sugar content.

## Cold cereal




Food Club: Bran Flakes  | Corn Flakes  | Frosted Shredded Wheat Bite Size (Original or Strawberry)  | Honey and Oats (Almonds or Original)  | Rice Squares  | Toasted Oats 

Cereals are issued in units of ounces. Buy any combination that does not go over 36 oz. Cereal can be purchased in separate transactions.




## Hot cereal (Original flavor only)




Cream of Wheat: Cream of Rice (Instant or Original) | Cream of Wheat 2 1/2 Minutes (Whole Grain)  | Cream of Wheat Instant




Food Club: Instant Oatmeal (packets only) 



Great Value: Instant Oatmeal (packets only)  | Instant Grits (Original)



Kroger: Instant Oatmeal (packets only) 



















Malt-O-Meal: Original Hot Wheat



# Peanut butter and beans

## Peanut butter

✓ **Allowed:** \*Brands listed below; 15 to 18 oz creamy, crunchy, extra crunchy, or natural

 Adams	 Peter Pan
 Essential Everyday	 Private Selection
 Food Club	 Shoppers Value
 Freedom's Choice	 Signature Select
 Great Value	 Skippy
 Jif	 Smart Way
 Kroger	 Smucker's
 Laura Scudder's	 WinCo

✗ **Not allowed:** Added honey, jelly, marshmallows, chocolate, or other similar ingredients, reduced-fat, peanut butter spreads, or reduced-fat peanut butter spreads

Peanuts are a type of legume, just like beans!



Peanut butter and beans are issued in units of jar/bag.



## Beans and lentils



✓ **Allowed:** \*Store brand or private label;

- 1 lb (16 oz) bag
- 15 to 16 oz cans, regular or low sodium

• Black	• Garbanzo (chickpeas)	• Pink
• Black-eyed peas	• Great Northern	• Pinto
• Butter beans	• Kidney	• Red
• Cannellini (white kidney)	• Lentils	• Split peas
• Cranberry	• Lima	• White
• Fat-free refried beans	• Mayocoba	
	• Navy	

✗ **Not allowed:** Added sugar, vegetables or fruits, fats or oils, flavored, bean soup mix, mixed beans, chili, baked beans, beans with meat, canned green peas, snap beans, green beans, wax beans, or any other variety of refried beans

# Canned fish

## Chunk light tuna

✓ **Allowed:** \*Store brand or private label; 5 to 30 oz cans, 6 oz pouches

- Water or oil packed
- Regular or lower sodium
- May include bones or skin
- May include flavorings (lemon, herbs, broth)

✗ **Not allowed:** Solid white or chunk white albacore tuna, gourmet, or 2.5 oz pouches

**Tips** • Tuna, mackerel, salmon, and sardines are rich in heart healthy omega-3 fats, iron, and protein.

- For a list of allowed brands and sizes of canned fish go to: WICShopper app > WIC Allowable Foods > English Food Helps > Canned fish — more information.





## Salmon

✓ **Allowed:** \*Brands listed below; 5 to 30 oz cans, 5 oz pouches


- Water or oil packed
- Regular or lower sodium
- May include bones or skin
- May include flavorings (lemon, herbs, broth)


 Bumble Bee

 Great Value

 Chicken of the Sea

 Kroger

 Essential Everyday

 Signature Select

 Field Day

 StarKist

 Food Club

✗ **Not allowed:** Blueback or Atlantic salmon; gourmet; or 2.5 oz pouches of salmon

Fish is issued in units of ounces (oz). Buy packages that total your full benefit amount so you don't have leftover ounces of fish you can't buy.

## Mackerel

✓ **Allowed:** \*Brands listed below; 15 oz cans

- Water packed

 Bumble Bee


 Kroger

✗ **Not allowed:** Brands not listed in this food guide or cans of mackerel that are smaller or larger than 15 oz


## Sardines


✓ **Allowed:** \*Brands listed below; 3.75 oz cans


- May be packed in water, oil, or seasoning (Louisiana hot sauce, mustard, tomato, etc.)

 Beach Cliff

 Great Value

 Brunswick

 Kroger

 Bumble Bee

✗ **Not allowed:** Brands not listed in this food guide or cans of sardines that are smaller or larger than 3.75 oz

# Infant cereal and baby food

## Infant cereal

✓ **Allowed:** Brands listed below; dry, 8 oz container



Earth's Best Organic: Mixed grain, oatmeal



Gerber: Multigrain, oatmeal, rice

✗ **Not allowed:** With added formula, fruit, yogurt, probiotics or DHA/ARA

## Infant meats

Infant meats are an extra benefit for exclusively-breastfed infants.

✓ **Allowed:** Brands listed below; "single meat" variety with added broth or gravy, 2.5 oz jar, 10 to 30 oz multi-packs



Beech-Nut



Gerber

✗ **Not allowed:** Meat sticks, dinners, or any added ingredients except for added broth or gravy

## Infant fruits and vegetables

✓ **Allowed:** Brands listed below; single vegetable, single fruit, mixed vegetables, mixed fruits, vegetables mixed with fruits, 4 oz jar, 2 oz 2-pack, 4 oz 2-pack, or multi-packs up to 128 oz



Beech-Nut: Naturals | Nothing Artificial Added | Organic



Gerber: Regular | Organic



Happy Baby Organic



O Organics



Once Upon A Farm



Parent's Choice



Simple Truth Organic



Tippy Toes: Regular | Organic



Wild Harvest

✗ **Not allowed:** Pouches, medleys, dinners, delights, custards, cobblers, desserts, or any added ingredients (spices, oats, etc.)





Current Utah WIC contract formulas. These items must be in stock at all times.



### Infant formula









- ✓ **Allowed:** Size and description as listed on your WIC receipt or benefit list
- WIC is a supplemental nutrition program. WIC does not provide all the formula your baby will need each month.
- Prepare formula according to the formula manufacturer recommendations to keep your baby safe.
- Check your benefits to see what allowed size, brand, type, and physical state (powder, concentrate, or Ready To Feed [RTF]) of formula is allowed for your baby.

# Whole grain options

## Brown rice

- ✓ **Allowed:** \*Store brand or private label
- 14 oz (instant) • 16 or 32 oz (regular)
- ✗ **Not allowed:** Ready-to-serve, added flavors or seasonings

## Whole wheat pasta

- ✓ **Allowed:** \*Brands listed below; 100% whole wheat pasta, 16 oz
  - Whole wheat flour or whole durum wheat flour must be the only flour ingredients listed
  - Any shape
- |  |                    |   |                  |
|--|--------------------|---|------------------|
|  | Barilla            |  | Kroger           |
|  | Essential Everyday |  | Ronzoni          |
|  | Food Club          |  | Signature Select |
|  | Great Value        |  | WinCo            |
- ✗ **Not allowed:** Pasta made with white flour, or a mix of different types of flour, or with added sugars, fats, oils, or salt (sodium)

## Whole grain bread

- ✓ **Allowed:** \*Brands listed below; 100% whole wheat bread and whole grain bread, 16 or 24 oz

16 ounce loaves of bread:

-  Bimbo: 100% Whole Wheat
-  Franz: 100% Whole Wheat Sandwich
-  Great Grains: Whole Wheat
-  Kroger: 100% Whole Wheat
-  Oroweat: 100% Whole Wheat Hot Dog Buns
-  Sara Lee: 100% Whole Wheat
-  WinCo: 100% Whole Wheat
-  Wonder: 100% Whole Wheat



## Tortillas

- ✓ **Allowed:** \*Brands listed below; whole wheat or corn tortillas, 12 to 32 oz



Calidad:  
White Corn 20 oz



De Harina:  
Whole Wheat 16 oz



Don Pancho:  
Whole Wheat 12.7 oz | Yellow Corn 13 oz | White Corn 16 oz | Yellow Corn 24.9 oz | White Corn 24.9 oz | Yellow Corn 26 oz

## Whole wheat pita bread

✓ **Allowed:** \*Brands listed below; 16.8 oz



Papa Pita



Sam's Choice

✗ **Not allowed:** White pita bread, or containers smaller or larger than 16.8 oz

## Whole wheat English muffins

✓ **Allowed:** \*Brands listed below; 12 to 24 oz



Franz



Oroweat



Signature Select



Thomas'

✗ **Not allowed:** White English muffins, or packages smaller than 12 oz or larger than 24 oz

## Oats

✓ **Allowed:** \*Brands listed below; 12 to 32 oz



Essential Everyday:  
Old Fashioned | Steel Cut |  
Quick 1-Minute Oats



Food Club:  
Old Fashioned | Quick |  
Steel Cut Oats



Full Circle:  
Gluten Free Quick



Great Value:  
Gluten Free Quick |  
Old Fashioned | Quick



Kroger:  
1 Minute Oats



Mom's Best:  
Old Fashioned | Quick  
Oats

## Quinoa

✓ **Allowed:** \*Brands listed below; quinoa or quinoa and whole grain rice mix, 12 to 32 oz



Great Value:  
Tri-color, Red, or White Quinoa | Quinoa & Brown Rice

✗ **Not allowed:** Pre-cooked or individual serving cups

Whole grains are issued in units of ounces (oz).  
Choose combinations that total your full benefit amount  
so you don't have leftover ounces of whole grains you  
can't use.



# Fruits and vegetables

✓ **Allowed:** Dollar amount as listed on your WIC receipt or benefit list

- Whole, pre-cut, or packaged fresh or frozen vegetables and fruits
- Canned fruit without added sugar, oil, fats, or salt
- Canned vegetables without added sugar, oil, or fats. Small amounts of salt and sugar may be added during the canning process to maintain quality of the food
- Fresh ginger and garlic
- Cups of fruits or vegetables in water or juice (no artificial sweeteners such as sucralose or stevia)
- Fresh herbs
- Salsa without added sugar or oil
- Organic



✗ **Not allowed:** Artificial sweeteners, decorative, dressings, dried, packages/party trays with additions (dips, meat, noodles, nuts), pouches, pickled, relishes, creamed, roasted, soups, olives, salad bars, spices, or salsa with sugar or oil

\*Mature beans, peas, and lentils (such as black beans, kidney beans, black-eyed peas) are included in your peanut butter/bean benefit

**Fruits and vegetables are issued as a Cash Value Benefit (CVB).** This means you have a specific dollar amount in your WIC account that can only be used for fruits and vegetables.



It is the responsibility of each WIC retailer to ensure all fresh produce is properly mapped to an authorized produce code. Failure to do so is in violation of the Utah WIC Vendor Agreement.

# Yogurt

✓ **Allowed:** \*Brands listed below; 32 oz containers

\* Fat content listed on your WIC receipt or benefit list

✗ **Not allowed:** Drinkable, frozen, individual serving cups, or containers smaller or larger than 32 oz

## Whole-fat



**Bettergoods:**  
Plain Greek



**Brown Cow:**  
Maple | Plain | Vanilla

**Chobani**



**Chobani:**  
Plain Greek



**Food Club:**  
Vanilla

## Reduced-fat or low-fat

**Chobani**



**Chobani:**  
Less Sugar Madagascar  
Vanilla & Cinnamon Greek |  
Plain Greek

**Dannon**



**Dannon:**  
Plain



**Essential Everyday:**  
Blended Blueberry | Blended Strawberry | Blended  
Vanilla



**Food Club:**  
Blended Peach | Blended Raspberry |  
Blended Strawberry | Blended Vanilla | Plain

## Non-fat

**Chobani**



**Chobani:**  
Blended Strawberry Greek | Plain Greek | Vanilla Greek |  
Zero Sugar Strawberry Greek | Zero Sugar Vanilla Greek



**Essential Everyday:**  
Plain



**Food Club:**  
Plain Greek



**Great Value:**  
Plain | Plain Greek | Vanilla Light | Vanilla Light Greek

# Milk

✓ **Allowed:** \*Store brand or private label; gallon, half gallon, or quart

- Size, description, and fat content listed on your WIC receipt or benefit list
- Buttermilk (half gallon or quart)
- Canned evaporated milk (12 oz)
- Lactose-free only if listed on your WIC receipt or benefit list
- Pasteurized
- Powdered dry milk (9.6 to 64 oz)
- Shelf stable (UHT)
- Quart milk is allowed in any brand

Milk is issued in units of gallons. A half gallon will take 0.5 gallon off your account. A quart will take 0.25 gallon off your account.



✗ **Not allowed:** Flavored, Skim Royale/Delight, unpasteurized, or raw

# Soy milk

✓ **Allowed:** Brands listed below; half gallon or quart

- Original flavor
- Refrigerated or shelf stable (UHT)
- Soy milk only if listed on your on WIC receipt or benefit list



8th Continent Soymilk



Bettergoods



Pacific Foods



Silk



✗ **Not allowed:** Organic or any flavor other than original

# Juice

✓ **Allowed:** Brands listed below; half gallon

- Unsweetened, 100% juice, single flavor, or blends
- 64 oz refrigerated orange juice (no other flavors)
- Regular or low sodium for tomato/vegetable juice

✗ **Not allowed:** Refrigerated juices (except orange juice), cocktails, nectars, or 59 oz containers

## Juice 64 oz

Finding the right 64 oz juice. Federal guidelines require juice to be 100% juice. Manufacturers are required to put the percent (%) of juice on the label. This can generally be found above the Nutrition Facts label or on the front of the container.



✓ **Allowed:** 100% juice

If a juice says 100% vitamin C, that doesn't mean it is 100% juice.



✗ **Not allowed:** less than 100% juice



**What specific  
issues does  
your store  
have with  
WIC foods?**

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# Incentive Items

- ❖ Store sales prices on authorized WIC foods should apply to WIC purchases.



- ❖ WIC participants should be allowed, but not required, to participate in store loyalty programs.
- ❖ Stores cannot provide incentive items to WIC customers only.
- ❖ Buy one, get one promotions should be offered to WIC participants without counting the free item against their —WIC benefits.

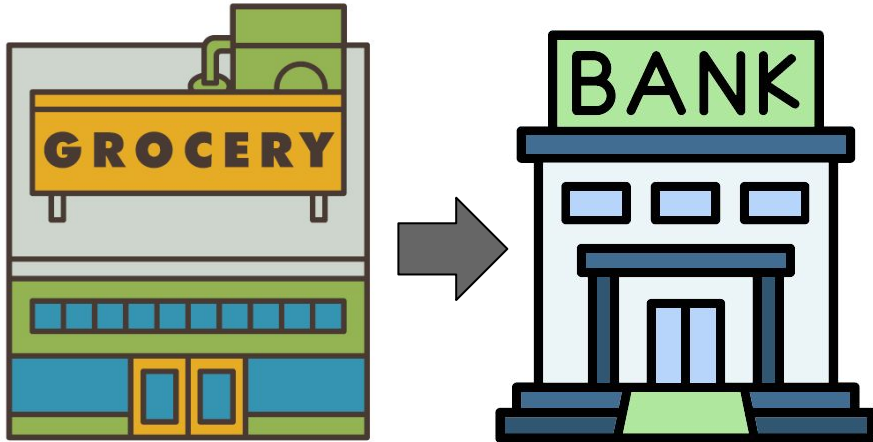
- ❖ The WIC acronym and logo may be used by the vendor when authorized by the state department – including shelf labels.
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# WIC Acronym and Logo



# Claims Process

As an authorized Utah WIC vendor, your store is required to submit claims for payment on a WIC purchase within 48 hours of the transaction.



- ❖ Stores should monitor reconciliation files to verify claims are paid.
- ❖ Any claims submitted more than 60 days after the date of transaction will not be paid.
- ❖ Any disputes on payments received should be addressed with the state WIC office.

# Compliance: Secret Shoppers



- ❖ The state agency is required to conduct compliance purchases.
- ❖ Secret shoppers posing as WIC participants will check to see if stores allow WIC violations to occur.
- ❖ Stores may be chosen at random or based on high-risk criteria, including excessive point of sale (cash-register) system errors.
- ❖ A pattern of violations may result in program disqualification.
- ❖ The store can be held accountable for all actions of its owners, managers, and employees who commit WIC violations.

# Civil Rights Complaints



Read This!

- ❖ Civil rights complaints will be investigated and may result in violation points, sanctions and/or disqualification from the Utah WIC program.

- ❖ In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.
- ❖ To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>

# Required SNAP Eligibility



- ❖ WIC will disqualify a vendor who has been disqualified from SNAP (Supplemental Nutrition Assistance Program).
- ❖ The state WIC office is notified of stores that have been disqualified by SNAP. They will share this information with the local vendor coordinator.

# Fraudulent WIC Activities



- ❖ Trafficking WIC benefits for cash, non-WIC items, or store credit will result in program disqualification.
- ❖ To remain an authorized vendor with the Utah WIC program, do not engage in trafficking WIC benefits.

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# Vendor Violations and Sanctions

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- ❖ State agency violation points can be assigned for each documented violation.
- ❖ Violation points are cumulative and can lead to sanctions and/or money penalties.
- ❖ Violation points will be removed two (2) years after the violation.





**How can your  
store better  
train all  
employees on  
WIC  
transactions?**

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**Thank you for  
all you do to  
help the  
families in  
your  
community!**

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**We appreciate  
your continued  
partnership!**

# Utah WIC Program Resources [wic.utah.gov](http://wic.utah.gov)

WIC Program  
P.O. Box 141013  
Salt Lake City, Utah 84114-1013

1-877-WIC-KIDS



Utah Department of  
**Health & Human**  
Services