

Utah Online eWIC



Issue 4

Date: 7/29/2024

Greetings Utah WIC Vendors and IT Support Teams!

We are in the home stretch of our preparations for the August 1, 2024 implementation of online eWIC. I cannot thank you enough for all the time and effort your teams invested in this project! I am truly grateful to partner with you to provide healthy food options through modernized technology for the women, infants and children of Utah. Thank you! Thank you! Thank you!

A couple of important reminders:

- Effective August 1, 2024 all Utah WIC-authorized grocery stores will only be able to accept the new card. The new card uses a magstripe to access benefits.
- All store point of sale systems have been tested and certified. If stores have difficulties using the new card on August 1, please reach out to your IT support team. (Call me if you need to!)
- Stores should have received an updated WIC window cling. Please place it on your front doors or windows **ON** August 1, 2024.
- Please ensure your front end staff are properly informed and trained about the changes with the new card. Reach out to Genevieve Daly (gdaly@utah.gov) if you need cashier training support.
- **Any outstanding SmartCard claim files must be submitted by August 15, 2024 for payment.**

Don't hesitate to reach out with any questions or concerns.

JoDell Geilmann-Parke (she/her)
Utah WIC Vendor Manager
Division of Family Health, Office of Maternal and Child Health
801.209.1429
jgparke@utah.gov

