

Public Notification

- I. Each local agency shall take positive and specific actions to implement a public notification program throughout its jurisdiction which informs potentially eligible populations, participants and applicants, of program availability, program rights and responsibilities, protection against discrimination, and the procedure for filing a complaint. This includes:
 - a. Displaying the nondiscrimination poster, “And Justice For All,” in prominent places, such as clinic waiting rooms and other areas frequented by participants and applicants.
 - b. Ensuring that appropriate staff, volunteers or other translation resources are available to serve participants and applicants.
 - c. Conveying the message of equal opportunity in all photographic and other graphics that are used to provide program information by visually depicting diversity.
 - d. Making available program regulations and guidelines to the public upon request.
 - e. Upon initial visits, giving applicants specific program information which is pertinent to their participation in the program.
 - f. Providing participants and applicants access to civil rights information. This information includes procedures for filing complaints, program specifics, and rights and responsibilities of participants and applicants.
 - g. WIC signs and hours of operation must be posted on buildings.
- II. Informing the public, including eligible and potentially eligible persons, of the availability of program benefits, is accomplished in conjunction with outreach.