

New WIC Approved Herbs

To: All Authorized Utah WIC Vendors

From: JoDell Geilmann-Parke- Utah WIC Vendor Manager

Date: 1 September 2024

RE: WIC Approved Herbs- Produce Mapping

Dear Utah WIC Vendor,

Utah WIC is adding fresh herbs to our approved product list! Herbs will be included in the fresh fruits and vegetables category and will therefore need to be produce mapped by your store. Please identify whether your store or your corporate office handles produce mapping and ensure those employees know of this update.

Herbs will be authorized starting October 1st. However, stores can start produce mapping these items starting September 16th.

Enclosed is a full list of herb PLUs that are being added to our APL. Please use this list to help you identify what new products to produce map in your stores.

As a reminder, all fresh produce items with UPCs or GTINs need to be produce mapped for your stores. To access the current Utah WIC APL, visit the vendor tab on wic.utah.gov.

Thanks for all you do to help our WIC participants have an easy shopping experience in your stores. Feel free to reach out with any questions or concerns.

Sincerely,

JoDell Geilmann-Parke

Utah WIC Vendor Manager

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Enclosure: List of WIC Approved Herb PLUs

Fresh herbs to be added to the APL

Fresh Herb:	PLUs:	Fresh Herb:	PLUs:
Aloe Vera Leaves	3064	Parsley Retailer Assigned	4902
Anise	3338	Rosemary	4903
Basil	4885	Sorrel	4905
Opal basil	4886	Sacred Pepper (Sacred Pepper Leaf)	3472
Sweet Basil	4887	Sage	4904
Bay leaves	3062	Savory	3139
Borage	3419	Tarragon	4906
Chervil	3084	Thyme	4907
Chives (garlic/chinese)	3462	Thyme	4307
Chives	4888	Rue	4733
Cilantro (chinese Parsley/Coriander)	4889	Huauzontle	0189
Dill	4891	Dandelion	94615
Baby dill	4892	Other Herbs Retailer Assigned	4909
Pickling dill	4893	Other Herbs Retailer Assigned	4910
Epazote	3473	Other Herbs Retailer Assigned	4911
Fennel leaves	3063	Other Herbs Retailer Assigned	4912
Lemon Grass	4894	Other Herbs Retailer Assigned	4913
Marjoram	4895	Other Herbs Retailer Assigned	4914
Papalo (Summer cilantro, Bolivian Coriander)	3477	Other Herbs Retailer Assigned	4915
Rabbit Herb	3482	Other Herbs Retailer Assigned	4916
Purple Herb (Purple Grass)	3483	Other Herbs Retailer Assigned	4917
Peppermint	3475	Other Herbs Retailer Assigned	4918
Mint	4896	Other Herbs Retailer Assigned	4919
Orange Tree Leaf	3476	Other Herbs Retailer Assigned	4920
Oregano	4897	Other Herbs Retailer Assigned	4921
Oyster Plant/Salsify	4898	Other Herbs Retailer Assigned	4922
Parsley (regular/curly)	4899	Other Herbs Retailer Assigned	4923
Parsley (Italian/continental/French)	4901		