

# Changes to the 2024-2025 Utah WIC Program Shopping Guide effective October 1, 2024

## Cheese

### Removed:

- Longhorn Colby

## Tofu

### Added:

-  O Organics – Silken

## Cereal

### Added:

- Essential Everyday – Bitesize Frosted Shredded Wheat Strawberry Cream, Bran Flakes, Corn Flakes



- General Mills – Cheerios (Veggie Blends [Apple Strawberry or Blueberry Banana])



- Kellogg's – Frosted Mini Wheats (Blueberry Muffin, Pumpkin Pie Spice)



## Cereal

### Added:

- Kroger – Strawberry Frosted Shredded Wheat



- Shoppers Value – Crisp Rice



### Removed:

- General Mills – Cheerios (Vanilla Spice)



- Kellogg's – Corn Flakes (Honey), Frosted Mini Wheats Little bites (Chocolate)



- Broadus Foods – Snoop Frosted Drizzlers



## Hot cereal

### Removed:

- Cream of Wheat – Cream of Wheat Instant (Whole Grain)



## Beans and lentils

### Added:

- Cannellini beans
- Cranberry beans
- Pink beans

### Removed:

- Pigeon Peas

## Infant cereal

### Removed:

- Gerber – Whole Wheat



## Infant fruits and vegetables

### Added:

- Once Upon a Farm
- Parent's Choice



## Whole grain bread

### Added:

- Pepperidge Farm – 15 Grain, 100% Whole Wheat, Honey Wheat



## Tortillas

### Added:

- La Banderita – Whole Wheat (Fajitas)



- Santa Fe Tortilla Company – Corn, White Corn, Whole Wheat



### Removed:

- Don Pancho – Whole Wheat



- Ortega – Whole Wheat



- La Burrita – Yellow Corn





## Fruits and vegetables

### Added:



- Fresh herbs

## Whole-fat yogurt

### Added:






- Chobani – Creations 
- Kroger – Blended 

### Removed:



- Food Club – Regular 
- Open Nature – Greek 

## Reduced-fat yogurt

### Added:



- Great Value – Light Greek 
- Dannon – Creamy Classics 
- Essential Everyday – Blended 
- Kroger – Blended 
- Yoplait – Greek 

### Removed:

- Open Nature – Greek 
- Yoplait – Lactose Free 

## Soy milk

### Added:

- Bettergoods 
- Great Value 













## Frozen juice concentrate 12 oz (women)

### Removed:

- Kroger – Grapefruit, Pineapple Orange 
- Old Orchard – Apple Cranberry, Apple Strawberry Banana, Cherry Pomegranate, White Grape 
- Seneca – Apple 
- WinCo – Grape, White Grape 

## Juice 64 oz (children)

### Added:

- Essential Everyday – Cranberry 
- Freedom's Choice – Tomato 
- Kroger – Cranberry Grape, Pineapple Mango, White Grapefruit 
- Libby's – Pineapple 
- Mott's – Fruit Punch 
- Ruby Kist – Orange Blend 
- Shoppers Value – Orange 
- Kroger – Grapefruit 
- Langers – Grape, Orange Pineapple, Orange Juice Blend 
- Northland – Cranberry Blackberry 
- Ocean Spray – Apple, Cranberry Blackberry, Concord Grape 
- Old Orchard – Immune Health Tropical Fruit, Orange Tangerine 
- Seneca – Apple 